

BRAZIL WEBSITE BUSINESS LEADS GENERATOR PROGRAM

FLORIDA BUSINESS DEVELOPMENT FOR BRAZIL BUSINESS DEVELOPMENT



Website Adapted
for Brazilian
Consumers
Leading to
Exposure and
Sales

Test Market
Products or
Services to End
Consumers in
Brazil

Full On-Ground
Support for
Commercial,
Financial
Operations and
Logistics

- ✓ Creation and Maintenance of 3 Static Webpages in Portuguese.

1 – Institutional | 2 – Services / Products | 3 – Contact in Brazil (call center services)

- ✓ Creation of a Banner (468x78 or 250x250 px) in Portuguese with the codes to be embedded on any website for exposure and link to the Portuguese webpages.
- ✓ Local Brazilian phone number with live personalized answering service for incoming calls handling and after translated, the requests and inquiries are sent via email.
- ✓ One hour of free consulting support by expert, upon request, to coach on best process for sales and receivables in local currency, proper pricing for overseas deliveries, logistics and Brazil business strategies to negotiate and close sales.

Who May Benefit:

- Any person or company with a product or service that can be sold to Brazilian end consumers or business to business and wants to test the market with minimal investment and risk.
- Anyone interested in taking advantage of the many opportunities for services and products while Brazil prepares to host the World Cup in 2014 and Olympics in 2016.

Simple Steps:

1. No change or access to existing company's website is required. The pages created in Portuguese are hosted and maintained independently.
2. Pages are designed to communicate professionally with the Brazilian public in focus.
3. The banner will be appealing and company may be embedded to any websites directing it to the Portuguese pages.
4. Brazilian prospects will enjoy the personal touch by being able to call a local number for additional information. On-ground support with local phone number and properly trained phone assistance in Portuguese will provide the personal and professional experience needed for business development.
5. All calls and requests will be translated and sent via email to participating company. The on-ground support will allow response to inquiries without language barriers.

The support may also include negotiations and meetings under "[Brazil Professional Meeting Support Program](#)".

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